

ViaTalk Giving Away Free Gas; Supports Hurricane Relief Efforts

Leading web hosting provider launches broadband phone service with plan offering unlimited local and long distance calling starting at under \$200 yearly in 2,200 metro markets throughout all 50 states.

CLIFTON PARK, NY (September 6, 2005) - In an effort to help consumers deal with soaring gas prices, broadband phone service provider ViaTalk is giving away gas cards to all new customers establishing service with a two year prepay term.

Brendan Brader, ViaTalk Chief Executive Officer, certainly appreciates the current cost of gas. Brader drives a ViaTalk branded Hummer H2 which serves as a local promotional tool for the company and displays a '1 MPG' state license plate. Other company executives also drive ViaTalk branded vehicles.

All new customers establishing an account with a 24 month prepay term will receive an ExxonMobil gas card good for \$20 in free gas with their ViaTalk welcome package while the promotion is in place. The company offers a variety of plans including a VT_Unlimited plan that offers unlimited local and long distance calling to anywhere in the United States and Canada for under \$16 monthly with the prepay term. Additional information about the promotion can be obtained by visiting the company's website at www.viatalk.com or by calling 866-25-PHONE.

"We always offer consumers the opportunity to save a substantial sum of money on their telephone bills. This week, however, we're offering them a chance to save money on gas purchases as well," stated Timothy Dick, ViaTalk Vice President of Operations. Another company representative stated that the gas card promotion will end at 11:59PM EST on Monday, September 12, 2005.

During the same period, ViaTalk is also donating 5% of all revenue generated from sales on all plans to the Hurricane Katrina Relief Fund of the American Red Cross to support to individuals impacted.

About ViaTalk, LLC:

ViaTalk, LLC is a privately owned, debt-free company headquartered in Upstate New York that offers VoIP telephone services in over 2,200 metro markets spanning all 50 states. The service uses the broadband internet connections of consumers and businesses to deliver high-quality, full-featured telephone service. VT_Unlimited, the company's flagship plan, offers residential users unlimited local and long distance calling for under \$16 monthly with select prepay terms.

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